

Voter Engagement Emails (Constituents)

The constituent email resource provides content that can be used to engage constituents around the importance your organization places on voting. An email from leadership sends an important message to constituents that your nonprofit values this civic duty, encourages individuals to make their voice heard and provides helpful election information. For additional nonpartisan voter engagement resources, check out the [Jefferson Votes webpages](#) on the Jefferson Community Collaborative website.

Sample #1: Provide a Reminder to Register to Vote and Vote

Timing: One month prior to the election

Subject Line: Register to Vote for the Upcoming Election

Dear Friends of [Organization Name],

We at [Organization Name] are asking members of our network who are eligible to [register to vote](#). The last day to register is 15 days before the election, [insert date], and the election is [insert date].

If you've already registered, now is a great time to [check that your voter registration is up to date](#) and check your polling location with the [Pennsylvania State Board of Elections](#).

As a staff, we have a goal of 100% of eligible staff registered to vote, and we are asking you to join us in our efforts to increase the voter engagement of [insert community].

If you want to vote by a [mail-in ballot](#), request a ballot from the Pennsylvania State Board of Elections.

We depend on elected officials to support our issues, services and funding. See you at the polls!

Sincerely,

[Insert Name of Sender]

Sample #2: Provide a Reminder to Vote and Helpful Voting Information

Timing: A couple days before the election

Subject Line: Make Your Voice Heard Tuesday, November [X]

Dear Friends of [Organization Name],

There is an important election Tuesday, November [X] for [insert offices and ballot measure].



Investing in the [Health & Vitality](#)
of Jefferson Hospital Communities

We depend on elected officials to support our communities and the issues important to us [insert one or two]. We encourage you to cast your ballot. Polls are open [insert time]. If you need help finding your poll, check with the [Pennsylvania State Board of Elections](#).

Thank you for your service to [our nonprofit/local community] and for being a voter! Should you have any questions, contact – [insert name and email of someone on staff- who can help folks navigate voting concerns].

Sincerely,

[Insert Name of Sender]

Source: [Nonprofit VOTE](#), [Community Votes](#) and [Jefferson Votes](#)

