JEFFERSON VOTES TOOLKIT

Jefferson Regional Foundation

jefferson COMMUNITY • COLLABORATIVE

View this toolkit and additional resources online at:
https://jeffersoncollaborative.org/our-resources/jefferson-votes/

JEFFERSON VOTES TOOLKIT

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JEFFERSON VOTES TOOLKIT

INTRODUCTION

What is the Jefferson Votes Initiative?

Jefferson Votes is a nonpartisan civic engagement initiative spearheaded by nonprofit partners of the Jefferson Regional Foundation.

Through the Jefferson Community Collaborative, which is an investment of the Foundation, nonprofit stakeholders and Foundation staff have developed resources for the purpose of encouraging increased voter participation. Informed and active voters are critical in working to increase the health of communities.

The objective of the Jefferson Votes initiative is to leverage local organizations as trusted community resources to achieve the following outcomes:

- Offer resources to community partners to promote voter registration and participation within the communities served by Jefferson Hospital.
- Increase confidence and access to the voting process.
- Raise enthusiasm and engagement in the region in the civic process to promote a more inclusive community and equitable access to resources.

What is the purpose of the toolkit?

The Jefferson Votes Toolkit is one piece of the nonpartisan initiative created by the Jefferson Regional Foundation and the 100+ partner strong Jefferson Community Collaborative. The Jefferson Collaborative is excited to provide targeted, nonpartisan resources and training for nonprofit organizations in the Jefferson area. Within this Toolkit, you will find ready-to-use materials specifically created for the Jefferson Votes initiative to support nonpartisan voter engagement efforts. Included are also voter engagement resources from Nonprofit VOTE, National Voter Registration Day and the Pennsylvania Department of State.

Election FAQs

1 **Who can vote in PA?**

- Individuals who have been citizens for at least 1 month.
- Individuals 18 years or older who have been a resident of PA and the district at least 30 days prior to the election.
- Some individuals with a criminal status or history may qualify to vote. Refer to vote.pa.gov for more information on these criteria.

2

3 **Register to vote!** Voter registration takes 5 minutes and can be done online at vote.pa.gov, in person at the Allegheny County election offices or through the mail.

4 **Know your candidate.** Visit the candidate's website for their political positions. Campaign finance information and past voting records are available to the public.

Voting is secure and easy. There are several safeguards to making voting accessible and secure: new voting systems, post-election audits, layered set of protections, strategic data sharing, collaboration and communication, ongoing training.

General Election Polling Information

- Polls are open **7:00am – 8:00pm** to allow for ease in voting. Anyone in line by **8:00pm** will be allowed to vote.
- The Polling Place Search Tool will assist with locating a polling place for Election day.

For more information on nonpartisan voter engagement, refer to the Jefferson Votes website or the following resources:

- Vote.pa.gov
- Congress.gov
- Bolderadvocacy.org
- Nonprofitvote.org
- Ballotpedia.org
- Vote411.org
- Ballotready.org

Jefferson Votes: Voter Engagement Resources

There are many ways to incorporate nonpartisan voter engagement in the work that your organization is already doing. From sharing resources during programming to communications with staff and constituents, below are resources that have been developed to support your voter engagement efforts. **Jefferson Votes** resources are also available to download here.

1. **Jefferson Votes Election Guide:** The **Jefferson Votes Election Guide** is a resource for information regarding voter registration, researching candidates, polling times and locations. This adaptable document is easily attached to an email or can be shared at a meeting or on a website/social media. The **Jefferson Votes Election Guide** is available to download here.

2. **Jefferson Votes Pledge Card:** Pledge cards are an effective way to remind constituents to vote. Place the **Jefferson Votes Pledge Card** on a mirror or refrigerator, share the pledge card as a resource at a front desk, during in person events or on a website/social media. The **Jefferson Votes Pledge Card** is available to download here.

3. **Jefferson Votes Posters:** Putting up **Jefferson Votes Posters** is a great way to remind individuals to vote and serves as an indicator that your organization values voting as a civic duty. A community that votes is a healthy community! Hang these posters up on-site, share during in person events or on a website or social media. The **Jefferson Votes Posters** are available to download here.

4. **Jefferson Votes Voter Engagement Emails:** As a trusted community entity, sharing information regarding voting with staff and constituents relays the importance your organization places on this civic duty. The **Jefferson Votes Voter Engagement Email** templates are available to download here.

5. **Jefferson Votes Social Media and Web Banners:** Share important messaging about voting with constituents. Use the images and content provided or create your own! The **Jefferson Votes Social Media and Web Banners** are available to download here.

Facebook Content

Learn about voting options here → https://jeffersoncollaborative.org/our-resources/jefferson-votes/ and be sure to register to vote by October 20!	Register to vote in less than 5 minutes or sign up to receive a mail-in ballot at https://vote.pa.gov.

Instagram Content

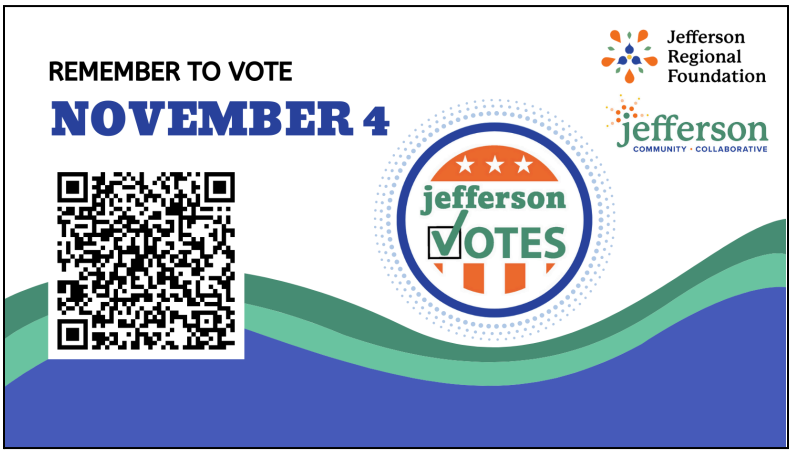
Have a question about ballot measures or where to vote? Learn about your voting options here → https://jeffersoncollaborative.org/our-resources/jefferson-votes/ and don't forget to register to vote before October 20th!	Everyone has a reason for voting. What's yours? Share your reason for voting below! Learn more about your voting options here → https://jeffersoncollaborative.org/our-resources/jefferson-votes/ and remember to vote on election day, November 4th!

Everyone has a reason for voting. What's yours? Share your reason for voting below and remember to vote on election day, November 4th! Learn more about your voting options here → https://jeffersoncollaborative.org/our-resources/jefferson-votes/.	Registering to vote takes 5 minutes online! Be prepared this election season. Learn more about your voting options here → https://jeffersoncollaborative.org/our-resources/jefferson-votes/. Register to vote by October 20th so you can vote in the November 4th election.

X Content

The 2025 General Election is on November 4. Learn more about your voting options here → https://jeffersoncollaborative.org/our-resources/jefferson-votes/.	What's on the ballot? Where should you vote? Learn more about your voting options here → https://jeffersoncollaborative.org/our-resources/jefferson-votes/.

Sample Web Banners



Additional Voter Engagement Resources

Voter Engagement Educational Materials

- Webinar: Top 10 Tactics Nonprofits Can Employ to Get Out the Vote (Video – Nonprofit VOTE)
- Webinar: Staying Nonpartisan Guidelines for 501c3 Voter Engagement Activities (Video – Nonprofit VOTE)
- Guide: Working with Candidates on a Nonpartisan Basis (PDF – Nonprofit VOTE)
- Guide: Hosting a Candidate Forum: A Step-by-Step Nonprofit's Guide to Planning, Publicizing and Hosting a Candidate Forum (PDF – Nonprofit VOTE)
- Blog: What Nonprofit Staff Can Say About Local Elections (Blog – Nonprofit VOTE)
- Checklist: Permissible Election Activities Checklist (PDF – Nonprofit VOTE)
- Webpage: Accessibility Voting (Webpage – Pennsylvania Department of State)

Voter Registration Materials

- Checklist: Voter Registration Checklist and Tips for Active Tabling (PDF – Nonprofit VOTE)
- Guide: Conducting a Voter Registration Drive in Pennsylvania (PDF – National Voter Registration Day)
- Guide: Get Out the Vote Phone & Text Banking Directions & Scripts (PDF – Nonprofit VOTE)
- Guide: Nonprofits and Ballot Measures (PDF – Nonprofit VOTE)

Social Media & Sticker Samples

- Guide: Using social media to Promote Voting (PDF – Nonprofit VOTE)
- Stickers: Nonprofit Sample Stickers (Word Document & PDFs – Nonprofit VOTE)

Download English Translation

Download Spanish Translation

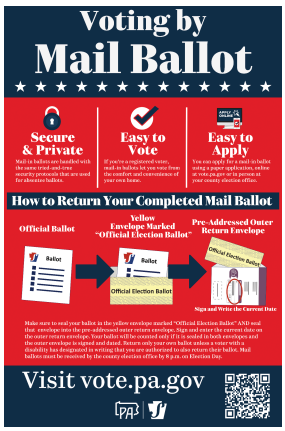
Download English Translation

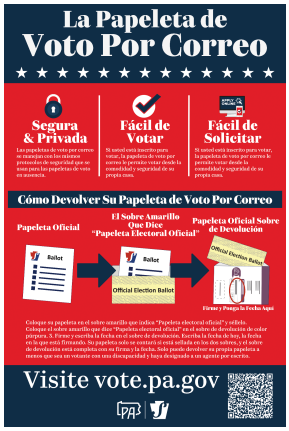
Download Spanish Translation

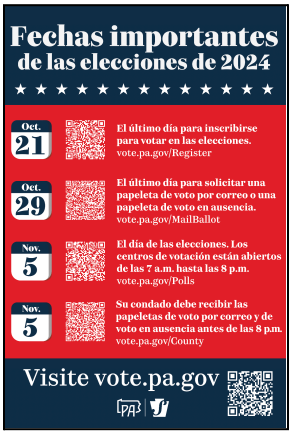
Voter Education Toolkit

- Voter Education Toolkit (Pennsylvania Department of State)
    - *Some of the following examples are shared below to download, but the webpage includes many more options.
        - Posters & Flyers
        - Web Banners
        - Newsletter Content

- Social Media Posts







Election Security & Data

- Webpage: PA Department of State Election Security Information (Webpage – PA DOS)
- Webpage: US Cybersecurity & Infrastructure Security Agency (Webpage – CISA)

Misinformation

- Webinar: Nonprofits, Nonpartisan & Misinformation - What Nonprofits Can (and Should) Say about the Election (Video – Nonprofit VOTE)
- Guide: Guide to Responding to Misinformation (Webpage & PDF – Ideas42)